

## Appendix A

### Five Year Plan - Outcome 3 Update for OVS - Supplementary Information

#### 1.1 Introduction

There are many Council and Partnership teams and work programmes that collectively support the delivery of Outcome 3 key actions. Support from the Councils' partners, the voluntary sector and our communities is essential in helping us build upon the towns 'attractiveness'.

The highlight examples below provide a snapshot of the progress that has been made during 2017 and in no way covers all the work that impacts Outcome 3 - Slough will be an attractive place where people choose to live, work and visit.

#### 2.1 KEY ACTION 1 Work with Members to conduct a residents survey on perceptions and combine with other survey data to create a clear understanding of peoples' current perception of Slough.

##### Capturing our Young People's Voice

The annual Make Your Mark campaign is used by the Slough Youth Parliament to identify the issues of most concern to young people, which also helps develop SYP's manifesto. In 2017 Slough secured the best % turnout across the UK with just under 10,000 Slough young people participated in Make Your Mark.

Slough has developed other strong youth voice mechanisms. These include Slough Youth Parliament (SYP), Young Commissioners, Young Inspectors and a variety of mechanisms within our voluntary sector. Young people are now represented on a variety of boards including Slough Wellbeing Board & the Safer Slough Partnership. Young people's active engagement has been vital to service and policy reviews and changes.

Other highlights of this year's Slough Youth Voice include:

- Slough Youth Parliament hosting the 2<sup>nd</sup> Slough Youth Awards which recognise the contribution, achievement and talents of Slough's young people.
- Slough Youth Parliament jointly with Aik Saath hosting quarterly Slough Young People's Question Time events where Influential Policy makers and service providers are constructively challenged to respond to questions / issues raised by young people.
- Young Inspectors reviewing library services at the Curve, which is going to lead to enhanced quiet zones for study and improved marketing via social media. An info graphic is shown below.



**2.2 Key actions 3 and 4: Work to promote Slough as an attractive, safe and vibrant place with opportunities for all.**

**Work with SBC teams and stakeholders to enhance and promote Slough's open space, leisure, arts and culture, residential and visual offer and identify strategic location improvements.**

**2.2.1 Baylis Park.** The improvement project, which included working with the local community on the entrance and pond, was awarded runner up in the Living Waterways Awards. Restoration of the rose garden together with art from local schools and new CCTV cameras to improve safety and wellbeing has been completed.



**2.2.3 Bloom Park.** This improvement project created a great change in the sense of place, with one km of new paths, 1000s of bulbs, 200 trees and a bespoke sitting area and access to viewing point and gym.



## 2.2.4 Kennedy Park Improvements



2017/18 saw the substantial improvement of Kennedy Park as part of the regeneration of Britwell. The £800,000 project was delivered through funding from the Britwell housing schemes. The former comparatively characterless open space (a former landfill site) has been transformed into a local recreational and environmental asset, providing opportunities for all sectors of the community to benefit from the facilities now provided. The outdoor gym at Kennedy Park has been well received and has been recognised in the industry as one of the best in class. Adjacent land owned by the SEGRO estate has been brought within the park through a lease arrangement between the owners and the council, expanding the area of land provided for recreational use.

## 2.2.5 New outdoor gyms installed.

Salt Hill Park, Kedermister Park, Cippenham Recreation Ground, Upton Court Park, Harvey Park (trim trail), Crown Meadow, Godolphin Recreation Ground, Buttermere Avenue, Cromwell Drive Recreation Ground (MUGA resurfacing)



**2.2.6 Planting:** 100 trees and 1,550 shrubs and herbaceous plants spread through Godolphin, Granville, Salt Hill, and Herschel parks.

**2.2.7 Wildfowl and Wetland Trust partnership - Slough Community Wetlands Project** Improving local rivers through community engagement and alleviating flooding risks. This project has a 5yr project delivery plan 2016-2021 The first project has been Temple Wood where several work parties cleaned up the stream, cleared vegetation, dug dragonfly pools, pulled Himalayan Balsam and built a bridge. They are also working with local schools to engage children in the project and have put in a S.U.D's pond in St. Mary's Junior School.

**2.2.8 Slough Allotments** have over 300 new lets this year and there is a capital improvement project for 2018/19. They are being transformed and provide local people with:

- a. Healthy exercise
- b. Healthy food
- c. Social engagement
- d. Social cohesion



### **2.2.9 Bulb planting.**

Over 600,000 bulbs have been planted during November 2017 in Manor Park and Herschel Park, and the Kedermister Park frontage. This will change the springtime in these areas from February to May bringing colour, perfume, and an increase in biodiversity. Engagement of community groups and volunteers brings a sense of ownership and pride in their parks and open spaces.



### 2.2.10 Love Slough Parks Campaign

Originally this was going to be a three month Facebook and social media campaign but it has been extended due to its success. 2018 already has many planned parks events including the Slough Horticultural Show in Lascelles Park in August.

The aims are:

- To promote Slough's parks as hubs of activity, events and pleasant and attractive outdoor spaces.
- To raise awareness of some of Slough's 'hidden gems', and encourage use of all parks.
- To gain feedback on problem areas in parks and coordinate action to tackle them.
- To engage residents in helping keep parks clean, safe and well used.
- To celebrate the amount of activities taking place in Slough's parks.
- To encourage take up of events, activities and programmes and general use of all parks.

### 2.2.11 Green Flag Standard for Herschel and Salt Hill Park achieved in 2017



### 2.2.12 Public Realm

Key progress has continued over the last year on the planning and delivery towards the improvement of the public realm throughout the borough.

The transition of the Amey workforce into the council to form a direct service organisation (DSO) happened as planned on 1st December. New plant and equipment is in place across the service including new graffiti removal equipment, all with new council livery.

The new equipment is amongst the most modern available, with in-cab and other mobile technology. New management IT is in place and being prepared with data to enable the service to be driven more responsively. The new IT will modernise how governance is achieved, through better and more timely reporting and performance management. Overall, higher maintenance standards have been embedded into the new service specification.



The concept of public realm management is now embedded across a number of key service areas. Progress is being made around the delivery of public space maintenance through the Environmental Service, now incorporating a directly managed DSO. This co-location will help deliver service improvements, become more effective and financially efficient, notably speeding up response times for reactive works concerning grounds maintenance, littering, fly tipping etc.

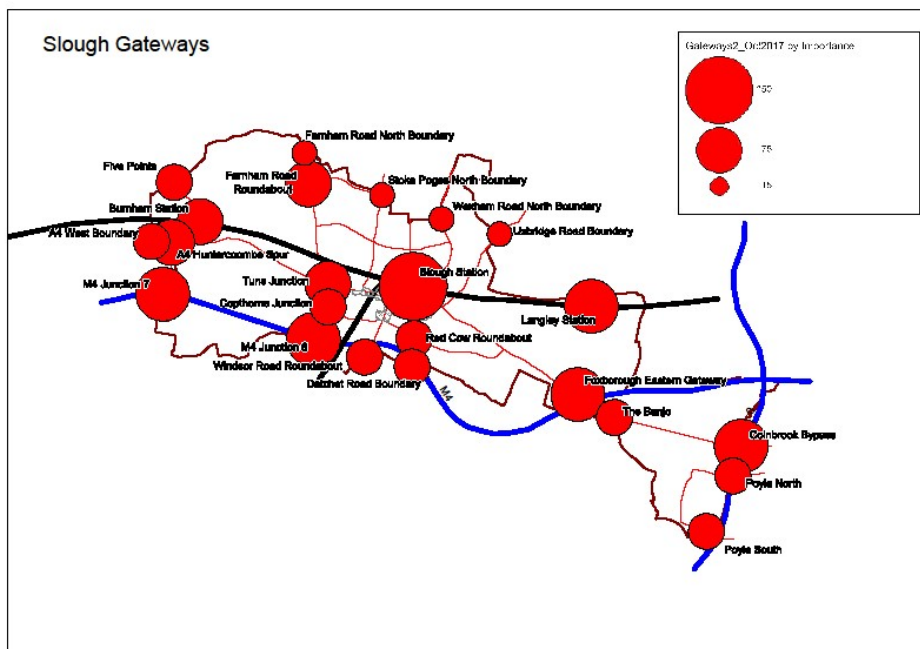
A project is currently being commissioned with Keep Britain Tidy to investigate how we can become more effective in dealing with local littering problems, to look at how we can change behaviours to reduce the amount of littering people do, and review our enforcement policies and practice.

### 2.2.13 Public Protection

We now have 7 Public Space Protections Orders in place to help us combat anti-social behaviour. The Safer Slough Partnership has a new delivery structure and the first task and finish team reporting into the SSP worked on improving assurance for the safety of Slough parks.

### 2.2.14 Gateways to the Town

The council is progressing with works to identify and improve the town's main gateways and corridors. The eastern gateway at Junction 5 of the M4 and the eastern Bath Road is identified as a priority. Conceptual design work is underway with a view to consulting on options with the local residents early in January 2018.



### 2.2.15 Clean, Safe and Vibrant

The 'meanwhile' strategy for the town centre, during its transitional redevelopment, sets out themes as follows;

**Clean** - in essence doing the 'housework' necessary to bring the town centre up to the standard our residents, visitors and businesses expect. So far we have carried out a walkabout to identify all the various issues associated with the town centre such as the cleanliness of the flooring, the flyposting on lampposts and shops, rubbish collection and removal, etc. The first deep clean was completed in November 2017

**Safe** – ensuring that the town centre is perceived as a safe place to visit at all times of the day. We are working on the purple flag award to ensure we get recognition of our approach. We are also harmonising the work that various agencies are delivering for a safer neighbourhood, including the police, our CCTV teams, wardens and enforcement staff, to provide a regular presence and address anti social behaviour.

**Vibrant** – members will be aware of the fading retail offer in the town centre. Whilst that is clearly a cause for concern, it also presents an opportunity to explore the many exciting things happening in other boroughs that we can now try in Slough. These potentially include incubator space to support our business start ups, co-working space for businesses to share office space, pop up shops and restaurants.

## 2.2.16 The Curve Celebrates

The first year of operation at The Curve has been a huge success with thousands of people exploring the centre. The library and cultural centre has seen a 59 per cent increase in library membership and a 42 per cent increase in children's book borrowing. There have been births registered and marriages conducted at the register office, and Venue @The Curve has hosted a variety of shows and events, including sell-out pantomime performances. This flagship building, with a dramatic design, is a regional winner of the LABC 'Best public service building' and has transformed the town centre and triggered further regeneration and investment in Slough. A week of activities was organised to celebrate the milestone birthday.



## 2.3 Key actions 7 & 8

### 2.3.1 Work with Members, partners and community groups to strengthen local cohesion and resilience.

#### 'Diverse Steps – Dance in Unity'

The Members' Community Cohesion group hosted a major celebration of all communities in Slough which took place on Saturday, 20th May 2017 in the Town Square, Slough Town Centre. The aims of the event were to showcase the cultural diversity of communities in Slough through dance and entertainment. The event coincided with 'World Day for Cultural Diversity' – enhancing our understanding of acceptance of different cultures.

The event drew in large crowds in the town centre - over 150 participants took part in the event with 16 different groups performing dance styles from around the world. The event kicked off with a street procession, which was led by members of the Community Cohesion Group and performers.

Feedback from participant: "A great event – our children really enjoyed their participation. The sense of community cohesion brought about by these kinds of events is more important than ever".



Further snapshots of community cohesion activity during 2017 include:

- Black History Month celebration Lydia Simmons, the first black female Mayor of Slough, with free foods from around the world, drumming taster sessions, and music and dance. The event took place from 11am-3pm on Saturday 21 October at Byron House, Longwood Park Office, Common Road, Langley, SL3 8TR.
- Teamwork and community spirit helped spruce up Baylis Park. The community volunteer day in Baylis Park was organised jointly with SNAP (Slough North Action Project), Slough Amey and the council's parks and community safety teams. Around 20 volunteers came along to the historic walled garden to learn and take part in gardening activities such as rose and fruit pruning, tree planting and weeding and tidying the beds and borders.
- Slough Borough Council hosted a drop in community feedback event at the Manor Park Community Centre in November alongside hundreds of local residents as well as representatives from, Thames Valley Police, the Ujala Foundation, Paving the Way and the Wildlife and Wetlands Trust. The event was held to share feedback following a public consultation in March which asked residents to share their experiences of using the Manor Park community centre, surrounding park and adjacent Age Concern building.
- Community groups Paving the Way and the Ujala Foundation organised a Winter Festival for local residents, which took place in the main hall at Manor Park on the same day. The Winter Festival family fun day hosted stalls selling food, gifts, sweets, clothes and jewellery and offered free cake and face painting for children, as well as a range of fun activities. More than 300 people attended the event.



## Members' Community Cohesion Group responses:

- 4 June: Members' Community Cohesion Group issue statement about the London Bridge attack: "United against hate"
- 19 June: Members issue statement condemning Finsbury Park Mosque attack: "Hate is repellent no matter what its form"
- 18 August: Members issue statement condemning terrorist attacks in Barcelona "We are shocked and saddened"

### **2.3.2 Work with partners to ensure that children and vulnerable people are protected (Child Sexual Exploitation and Trafficking).**

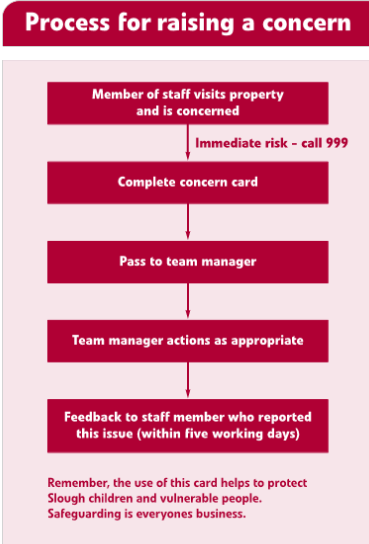
"A person is vulnerable if, as a result of their situation or circumstances, they are unable to take care of or protect themselves, or others, from harm or exploitation" (ref: College of Policing).

We have deliberately focussed with our partners on working to tackle the risks in Slough from Violence Against Women and Girls + Men and Boys, Child Sexual Exploitation (CSE) and Gangs, Modern Slavery and Exploitation and Cyber Enabled Crime.



Key highlights of our collective work include:

- CSE research to understand the risks faced by children and vulnerable people in Slough which has led to the design of a 'Healthy Choices Programme' for Secondary and Primary Schools in Slough.
- Our understanding of the risks faced by young people due to serious organised crime groups is greater following a Home Office review of 'County line' drugs risks. This research was instrumental to the forming of a multi-agency gang's strategy group and to Thames Valley Police commissioning a review of strategic and operational functions in Slough.
- Members of Licensing, Community Safety and Adult Social Services trained over 900 taxi drivers in Safeguarding and the signs of CSE. The project is currently being researched by a University College London post graduate student so we can better understand the long term benefits of a mass audience education programme in Slough.
- The Safer Slough Partnership has adopted the Home Office VAWG strategy and translated this into a local action plan, overseen by a multi-agency VAWG group. We developed this approach following research carried out by Warwick University and Imkaan in 2016.
- Implemented a programme delivered by 'Reducing the Risk' (a Thames Valley Based DA Charity) to up skill community leaders and frontline professionals in signs of domestic violence and options for support.
- The CSE coordinator, Engage team staff and Slough Children's Services Trust CSE leads provide targeted CSE training for professionals – this is a rolling programme through the Local Children's Partnership Board.
- 126 frontline staff have received awareness training of Modern Slavery and Exploitation from the International Charity, Hope for Justice.
- Amey staff transferring to the Council's Environmental Services in December 2017 were provided with updated Concern Cards to support them in acting as 'eyes and ears' and to enable them to easily report any concerns they have about children and adults. The new Concern Card is shown on the next page and the cards are available for all SBC staff and Members:



### Concern card

Please submit the completed card to the team manager immediately

Address:

Date and time of visit:

Who were you concerned about? (give name if known)

Name: (please print)

Department:  Date:

Who or what were you concerned about?  
 Child  
 Adult  
 Animal  
 Environment  
 Other

Why were you concerned?

We work in partnership to shape the strategic and operational groups to deliver positive outcomes for Children and Vulnerable people in Slough. The Safer Slough Partnership works closely with the Children's and Adults Safe Guarding Boards (LSCB and LSAB).

The SSP is the lead strategic group for community safety in Slough and we support the partnership by coordinating and supporting work to ensure Children and Vulnerable People are protected through a number of multi-agency Strategic and operational meetings. These include Performance Management, Violence Against Women and Girls + Boys and Men, Modern Slavery and Exploitation, Child Sexual Exploitation, Cyber Crime Strategy, Gangs strategic, Making Every Adult Matter Project, Violence Multi-Agency Partnership.

02.01.2017